

Solutions Built for Your Brand

The right partner for your outsourced sales and clinical programs

Delivering effective HCP and patient engagement at all stages of the product lifecycle



FIELD SALES



CONTACT CENTERS



PATIENT SUPPORT & ADHERENCE PROGRAMS

Choose Ashfield to Deliver Creative and Innovative Solutions



Ashfield

Ashfield offers valuable services to help specialty pharma launch their products

We are genuine industry partners, dedicated to the success of your brand



FIELD SALES

- Dedicated customer-service teams
- National coverage
- Synergy with your sales teams
- Full-time, part-time, or on-demand
- Patient and/or HCP focused



CONTACT CENTERS

- Territory support during vacancies
- Access to no-see/hard-to-see HCPs
- Inbound and outbound capabilities
- Multi-channel communications
- Full integration with field efforts



PATIENT SUPPORT & ADHERENCE PROGRAMS

Patient Adherence

- Support patients to start and stay on therapy
- In-home patient/caregiver training and education
- Non-Adherence Risk Assessment (NARA) tool

HCP Education

- Disease education
- Patient identification
- Promotion of enrollment in patient support programs
- Peer-to-peer interaction

Patient and Caregiver Support

- Operated with Certified Nurse Educators
- In-home and Virtual Patient Support
- Concierge service to suit patient needs
- Inbound and outbound capabilities

The Right Partner for Your Sales and Clinical Programs

Ashfield has a global presence to meet your brand's specific needs, with merger and acquisition strategies that progressively drive growth. Ashfield is committed to investing in businesses that support our strategies, which is demonstrated by our growth and successful partnerships both in the United States and throughout the world.

FIND OUT MORE AT
ASHFIELDHEALTHCARE.COM



Tyler Cowan
Director, Business Development
Tyler.Cowan@ashfieldhealthcare.com
1.215.421.4977



Part of UDG Healthcare plc

